



OVERVIEW

- The #1 independent radio control web site on the Internet, reaching professionals and hobbyists alike with product reviews, articles, race coverage, regional clubs, classifieds, and more.
- Large global reach with heavy traffic from United States, Great Britain, Australia, Hong Kong, Singapore, and Japan.
- Highly engaged audience with 54% of visitors on the site at least 30 times a month.
- Directly target a large base of consumers who are already interested in your products and services.

AUDIENCE

- 6.5M page views per month
- 167,000 unique monthly visitors
- 66,000 registered members

Gender: 68% Male, 32% Female

Family: 40% Have Children, 60% No Children

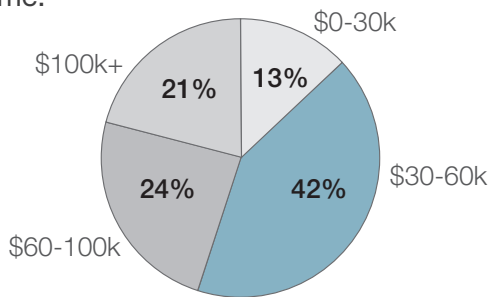
Age: Under 17: 17%

- 18-34: 39%
- 35-49: 33%
- 50+: 11%

Education:

- No College: 59%
- College: 34%
- Grad School: 8%

Income:



(Quantcast, Sept. 2008)



ADVERTISING OPPORTUNITIES

Banner Advertising: 468x60 Full Banner, 120x600 Tower, 120x240 Vertical Banner.

Commercial Forum: A complete forum controlled by you—a direct connection to the RCTech community.

Full Banner	Tower
468x60 px	120 x 600 px
Vertical Banner	
120 x 240 px	



Contact Stefanie Torrez at 310-280-4170 or sales@RCTech.net to learn how Internet Brands' diverse portfolio of sites can drive customers to your business.